ART 512 U80 AND 609 G80
THE PHOTOGRAPHIC IMAGE IN THE AGE OF ELECTRONIC MEDIA
MINI-MESTER SUMMER 2019
J. TOMAS LOPEZ  tomlopez@miami.edu  Office 305 284-3164

CLASS MEETINGS:

1535 LEVANTE AVE ROOM 161
May 13- May 24, 2019
M-F 10M – 4:00PM

RECOMMENDED TEXTBOOKS:

Classroom in a Book – Photoshop CC 2018
Ways of Seeing, John Berger

COURSE DESCRIPTION:

A two-week digital photography class exploring gray scale and color Digital Imaging with an emphasis on craftsmanship and effective visual communication. The major emphasis is on creative problem solving within the visual art field. Further emphasis is placed on the development of the student's ability to apply innovative thinking and contemporary techniques in executing meaningful and effective images. The DSLR and Photoshop CC 2018 will be covered.

Demonstrations and Lectures:

DSLR – hands on
Photoshop CC 2018
Advanced mode (color) theory and application (RGB, CMYK, Grayscale)
Outputting digital image files to film, paper, and other media
Proper use of Filters and Plug-Ins
Raw Mode – Adjustments in Photoshop CC 2018
The RIP – Mirage 4 Software
Calibration: Monitor, Camera and Printer
Resolution and Resizing for output
The Panorama – stitching and designing
HDR
Lighting

Supplies:
- Notebook and 2 TB Portable Hard Drive
- Digital Camera
- Images on portable hard drive to work with
- Epson Inkjet Paper

**First Week:**

Students will learn how to set up and use their DSLR, as well as advanced manipulation of digital prints in preparation for printing to large format printers. Introduction of a variety of software that will complete the Input-Manipulation-Output cycle. Students will have an intensive lecture/demo in “Prepress.”

**Second Week:**

The students will learn and apply studio lighting techniques and prepare and print final portfolio. The second week is application of first week material.

**HONOR CODE:**

Students will be bound by the University of Miami Honor Code. All reports, papers, written assignments, test papers and examination papers must include a signed honor pledge that states: On my honor, I have neither given nor received any aid on this assignment. Academic dishonesty may result in a lower grade or failing grade for the entire course.

**DISABILITY:**

Reasonable accommodations will be made for those with documented disabilities. Contact Disability Services in the Academic Development Center for an evaluation.

**GRADING POLICY:**

Grading is based on four factors:
1. Critiques of Work in Progress
2. Participation in Critiques Important
3. Final Portfolio Project